

Suppliers of:

Surgical Disposables
Equipment
Rehabilitation
Emergency Care Products



Date: 26 July 2021

To: Whom it May Concern

Re: THE PROTECTION OF PERSONAL INFORMATION ACT 4 OF 2013 (POPIA)

Dear Valued Client,

POPIA came about as a result of section 14 of the Constitution, which affords each citizen a right to privacy.

POPIA is therefore setting out standards to protect this constitutional right by regulating the processing (obtaining, storing, using or sharing) of personal information and safeguarding the way that this is done by both private and public bodies. From 1 July 2021, compliance with POPIA is mandatory.

We at Sere-med respect your privacy and are committed to keeping your personal information secure and confidential.

In compliance with our obligations under POPIA and The Promotion of Access to Information Act ("PAIA"), we want to ensure that you are happy to continue receiving our communications/newsletters, which will include links to the latest offerings, discounts and specials, as well as the latest news about our amazing products and services.

To assist us in this way, please advise us by email if you wish to have your information secured and not utilised as mentioned above.

Kind Regards,

Gary Page
Managing Director
Sere-med